

REP HEADLINE# 6385060 TRF# 337779  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 10.41  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL  
AGY # 1286 AGY. NAME ABAR HUTTON MEDIA

REP.# OFF.# 6556 SALESMAN #  
BUYER NAME SHELLI HUTTON  
SALES PRSN WA- JOE KNAUER

6190 GROVEDALE COURT, SUITE 200  
ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6385060 CLASS: NATL. LOCAL REGIONAL

PRDCT NELSON FOR SENATE EST#641 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/12 10.41

REP: TO LENA  
FR JULIE  
OK'D M1-4  
TTLS RTS  
PLS CFM, THX 10/19

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 641

16	S		800P-1100P	30		\$3,300.00	11/3	11/3	0		SAT	0
PROGRAM : FOOTBALL												
31	A		800P-1130P	30		\$3,300.00	11/3	11/3	1		SAT	1

PROGRAM : FBALL  
ORD COM1: TP FBALL  
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-16 FOR 1 SPOT/WK

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:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	:
18	S		1135P-1210A	30		\$1,025.00	10/30	11/2	0		TU-F	0
PROGRAM : NIGHTLINE												
CON COM1 : 1X PER DAY												
32	A		1135P-1205A	30		\$1,025.00	10/30	11/1	4		TU-TH	4
PROGRAM : NIGHTLINE												
ORD COM1 : FRIDAY NIGHTLINE LATE DUE TO HIGH SCHOOL SPORTS												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-18 FOR 4 SPOTS/WK												
20	S		1200M-100A	30		\$340.00	10/30	11/2	0		TU-F	0
PROGRAM : JIMMY KIMMEL												
CON COM1 : 1X PER DAY												
33	A		1205A-105A	30		\$340.00	10/30	11/1	4		TU-TH	4
PROGRAM : KIMMEL												
ORD COM1 : FRI KIMMEL RUNS LATE DUE TO HS SPORTS												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-20 FOR 4 SPOTS/WK												
21	S		1200M-100A	30		\$340.00	11/5	11/5	0		MON	0
PROGRAM : JIMMY KIMMEL												
34	A		1205A-105A	30		\$340.00	11/5	11/5	1		MON	1
PROGRAM : KIMMEL												
ORD COM1 : TP KIMMEL												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-21 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#16			MISSED:SAT/800P-1100P	NOV3		30S		\$3,300.00	(OCT19/12)
						OFFER:SAT/800P-1130P	NOV3		30S		\$3,300.00	PLS ADVISE.
						CMT:TP FBALL						
M2	OK'D		BUY#18			MISSED:TU-F/1135P-1210A	OCT30(4/WK)		30S		\$1,025.00	(OCT19/12)
						OFFER:TU-TH/1135P-1205A	OCT30(4/WK)		30S		\$1,025.00	PLS ADVISE.
						CMT:FRIDAY NIGHTLINE LATE DUE TO HIGH SCHOOL SPORTS						
M3	OK'D		BUY#20			MISSED:TU-F/1200M-100A	OCT30(4/WK)		30S		\$340.00	(OCT19/12)
						OFFER:TU-TH/1205A-105A	OCT30(4/WK)		30S		\$340.00	PLS ADVISE.
						CMT:FRI KIMMEL RUNS LATE DUE TO HS SPORTS						
M4	OK'D		BUY#21			MISSED:MON/1200M-100A	NOV5		30S		\$340.00	(OCT19/12)
						OFFER:MON/1205A-105A	NOV5		30S		\$340.00	PLS ADVISE.
						CMT:TP KIMMEL						

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
NOV/12			78290.00									
CONTRACT TOTAL												78290.00
TOTAL SPOTS												62

MARKET TOTALS \$223,685 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SHARES ESTIMATED\*

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE